



## EIA Highlights

The MS Alliance Principles & Standards for Nonprofits and Philanthropy is the path to The Alliance Excellence In Action Certification Program or EIA. EIA offers relevant and innovative curriculum that provides participants with a strong foundation in nonprofit & philanthropy management, taught by instructors with extensive experience in the sector offered in person and online.

### Data Points:

- 400 participants
- 150 organizations
- 140 certified individuals
- 65% organizational completion rate
- 75% increased satisfaction rate for board members

### Organizational Impact:

- Nationally recognized and demonstrated excellent management practices
- Linkage to and leverage to high quality national resources to increase impact
- Efficient & effective service delivery
- Opportunity to leverage EIA principles in organizations for more focused impact, collaborations and donations
- In-depth awareness of the nonprofit & philanthropic sector issues, challenges, and solutions
- Confidence in state and federal regulations compliance
- Demonstrated impact, validated success

### State Impact:

- Investing in EIA leverages state dollars spent by assisting the office of the Secretary of State with compliance training and SOS examinations.
- Investing in EIA leverages state dollars spent by impacting the quality of life for constituents and clients, particularly the undeserved...
- As the Mississippi charitable sector provides social services at a more efficient rate to populations that may not be reached with tax dollars alone.

### Innovations moving forward:

- Updates on national, regional, and state legal and best practices
- Charitable sector trends for funding, governance, and operational excellence
- Data collection on continued EIA impact outcomes
- Suggestions for future applications for board members and legal compliance
- Following the EIA policy recommendations assists boards in developing into governing/policy boards

### Testimonials:

- *"Our museum completed The EIA Certification Program in 2016. Because we improved our organizational capacity thru EIA, we submitted an improved grant application with solid data that earned us a grant award of over one million dollars to expand the museum. We fully credit EIA with preparing us for this opportunity."*
- *"The EIA Certificate program allowed me to develop my professional growth as a nonprofit leader, as well as identify where my organization was at risk in all the critical components. Each course provided unique, comprehensive tools I could immediately implement. The information was so valuable I could not take the courses fast enough! It was well worth the investment of both my time and money."*
- *"Very good. Excellent program. Should be mandatory for all board members."*
- *"I learned so much more in EIA than I did in my master's Social Work Program. This should be required for MSCW's!"*