

MODULES:

Civic Engagement, Advocacy, and Public Policy

Public policy and advocacy by nonprofits and philanthropy help give constituents a voice for community interests. Policy makers benefit from open communications which contributes to better informed policies. Advocacy can be critical to fulfilling the mission.

Evaluation

This module will assist in setting up a “ruler” to measure the work of the nonprofit, as well as tools to report the results and methods for modification when needed.

Financial Management

This module is intended to give you an overview of nonprofit financial management and is NOT intended to take the place of the expertise & guidance of your organization’s CPA (volunteer or paid). Access to the expertise & guidance of a CPA is a minimum standard for all nonprofits.

Fundraising

This module focuses on nonprofit donations as an opportunity for individuals and institutions to contribute to a cause of their choosing. But with that gift comes an obligation for the nonprofit to ensure its proper handling.

Governance

The strength of a nonprofit’s Board of Directors is a key determinant of the organization’s long term success. Yet, lack of clarity of the Board’s role and the rotation of Board member terms make this topic one of the most frequently requested presentations.

Human Resources and Professional Development

Even if a nonprofit or philanthropy is an all-volunteer organization, there are important legal and management responsibilities that all must take into consideration. Professional development programs should be structured and intentional, focused on leadership development and creating a learning organization where information and knowledge is shared and modeled at every level.

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Leadership and Organizational Culture

Open and interactive leadership practices and organizational cultures strengthen the ability of nonprofits and philanthropies to interpret and adapt to opportunities in this shifting environment and to make the most effective use of the ideas and resources available in their organizations, networks and communities.

Legal Accountability and Transparency

This module helps nonprofits and philanthropies navigate the legal maze and incorporate excellent procedures, policies, and practices.

Planning and Operations

Organizational planning is a critical process that defines an organization's overall direction, activities, and strategies to be employed to fulfill its mission. Planning should unite the Board, staff members, and volunteers in a common goal and define the organization's purpose to the general public.

Public/Private Foundation Standards

The persistent scrutiny of charitable governance has prompted leaders at many types of organizations to take steps to assure that their own organizations are in good legal and financial order. Nonprofits and philanthropies that have been awarded national standard seals demonstrate that they will serve as responsible stewards of contributions, community partners and leaders.

Strategic Directions and Alliances

The adage about "strength in numbers" applies to the nonprofit sector, too. This session focuses on ways that groups can work together cutting costs, presenting better services, and reaching a broader audience. Much of this workshop is hands-on with the participants attending.

Volunteer Management

Nonprofits and philanthropies have an obligation to act as responsible stewards of the skills, energy and time that volunteers bring to the organization. Nonprofits and philanthropies should create thoughtful structures and processes to manage volunteer time and abilities and direct volunteer energies to effectively advance the organization's mission.