

Mississippi Alliance of
Nonprofits and Philanthropy

ANNUAL REPORT 2022



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Letter from the Board Chair

Ann Marie Kinnell

Reflecting back on the last few years, I am amazed but not surprised at how much we have accomplished as an organization. We have so many people coming together to support the work of The Alliance: our dedicated staff, our committed board members, our engaged nonprofit and philanthropic members, and our state and national philanthropic, public, and private supporters. When we all work together, we can truly accomplish great things.

Some of our highlights in 2022 include:

- We returned to in-person workshops and meetings as the COVID pandemic subsided.
- We celebrated The Alliance's third anniversary at our Annual Meeting in April with the theme "Power of Strategic Alliances." At the annual meeting we also officially launched the Innovations Lab, highlighting the transformative work being done by our staff, consultants, and first cohort of participants as they build stronger organizations to support their missions.
- The Alliance moved into our current space on Lakeland Ave after losing our space at The Landmark Center due to significant water damage.
- We enhanced our partnership with Candid by becoming a partner provider of the Foundation

Directory Online services. Access to this directory provides nonprofits in the state with the most up-to-date and exhaustive database of grantmakers so that they may access the funds they need to support their organizations and programs.

- In July, at our summer Board retreat, our board as a whole became Excellence In Action certified. Members of the board were individually certified, it was the first time the board as a whole had done the training. Not only did we renew our appreciation of the EIA curriculum, we engaged in productive conversation guided by our invaluable consultants Nancy Perret and Mary Ellen Calvert.

My sincere appreciation to all who continue to share The Alliance's vision and support our mission. As we share the highlights from 2022, we reflect on how the work of the past few years has put us in a strong position to continue our journey in 2023. We look forward to having you continue this journey with us.

With gratitude,

Ann Marie Kinnell



Letter from the Executive Director

Sammy Moon

It is with great excitement that I write my last letter for the Mississippi Alliance of Nonprofits and Philanthropy annual report. My excitement comes on several levels. As you read, you will see the Alliance is solid in all the essential areas; programs, funding, policy, staffing, and structure. Only four years ago what was a dream is now reality, and nothing can stop the organization from achieving even greater accomplishments in the future. Having now retired and only a cheerleader for nonprofits, philanthropies, and the Alliance, those accomplishments will come under the very capable leadership of Ellen Collins. During my tenure, Ellen served as chief operating officer and associate director and brings mounds of nonprofit and philanthropy experience, knowledge, management skills, strategic analytic capabilities, and unquestioned enthusiasm and dedication to the table.

The work of the Alliance from its inception, plus the work reflected in this report, represents an intense belief on the part of the board and staff that more can be accomplished by philanthropy and nonprofits working together with the public and private sector than can be accomplished individually. With emphasis on the theme “Power of Strategic Alliances”, throughout this report you will see highlights of accomplishments demonstrating that power. Even in the face of challenges, like adjusting to the new work-world post-COVID, creating new workspaces after

a catastrophic office flooding, and reorganizing our staff structure based on what we learned the first three years in operation, the Alliance is now more relevant and impactful than ever. The board, staff, partners, and other community stakeholders are more engaged, with opportunities for greater impact, leverage, and influence even more present. It is important; however, we must keep our eyes on the prize – which will only come if we stay focused on the vision of collaboration, partnership, and strategic alliances. We, nor anyone else, can do it alone!

Although I am no longer officially employed by the Alliance, a huge piece of my heart will always be with this organization. I will be forever grateful for the opportunity to help create and work with the organization, and thankful to all those who helped make it what it is today. I salute you and look forward to a grand collaborative future!

All the best,

Sammy Moon



► Our Mission

To serve, build capacity, and foster collaboration among and between Mississippi's nonprofit and philanthropic communities.

► Our Vision

The Alliance envisions effective and efficient nonprofit and philanthropic organizations throughout the state, working together to improve the lives of the people and communities of Mississippi.

Our Values

- Commitment to the public good
- Accountability to the public
- Accountability to our members and to the nonprofit and philanthropic sectors across the state of Mississippi
- Commitment to the highest legal and ethical standards
- Respect for the worth and dignity of individuals
- Inclusiveness and social justice
- Respect for pluralism and diversity
- Transparency, integrity, and honesty
- Responsible stewardship of resources
- Commitment to excellence and to maintaining the public trust

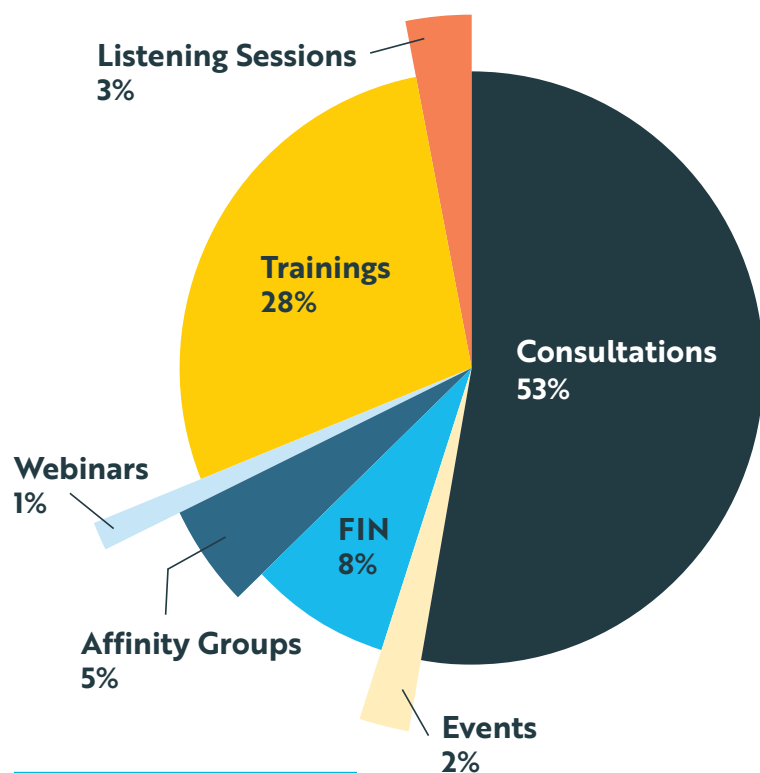


A blue-tinted photograph of a crowd of people, likely at a conference or event, with many hands raised in the air. The image is overlaid with a blue gradient and a white text box.

WE

BUILT CAPACITY

Through capacity-building events and trainings, representing 500+ hours, the Alliance served over 1,300 nonprofit and philanthropic members and constituents with targeted learning, knowledge, and skill-based development programs, essential to enhancing and growing the capabilities of the organizations they serve.



Event Hours are defined by quarterly meetings, consultations are paid consultations, and constituent services; Listening Sessions include coffee and conversations; Trainings are defined by à la carte, Excellence in Action (EIA), and learning tracks. Webinars are defined by monthly free Alliance webinars.



53% of our time was spent delivering one-on-one consulting, providing customized approaches addressing more unique and specific needs. 28% was spent on à la carte trainings and learning tracks to fulfill skill gaps and other needs, including our nonprofit certification program Excellence in Action (EIA). The remaining percentages centered around affinity groups, event engagements, and collaborative learning.

► Organization Testimonials

INNOVATIONS LAB/EIA TESTIMONIAL

“We were fortunate to participate in the Innovations Lab pilot in 2018, and our board’s participation in EIA has helped build IMMC’s capacity and provided us the opportunity to learn what’s new in the field, adopt best practices, both main factors in our movement toward successful certification.”

”

OKOLO RASHID

International Museum of Muslim Cultures

EXCELLENCE IN ACTION (EIA) TESTIMONIAL

“We needed a new focus as an organization, and highly recommend EIA certification to any nonprofit looking to strengthen its internal structure. Participation also helped us become a stronger partner with the Alliance, which has been an invaluable part of my executive directorship.”

”

TAMMY GOLDEN

Growing Up Knowing

FOUNDATIONS DIRECTORY ONLINE (FDO) TESTIMONIAL

“I deeply appreciate the Alliance providing access to the Foundation Directory Online (FDO). Its intuitive and easy-to-use has been an immense help for researching both grant-funded projects and funders. It has developed my grant-writing strategies, helped me prepare for meetings with funders, better tailor my grant applications, manage my expectations, understand typical grant sizes, what kinds of organizations and projects are funded, discover funders for new projects we hope to embark on, as well as narrow my searches, saving me significant time and unnecessary work on unrealistic applications for securing resources for the growth of our agency.”

CAITLIN BROOKING

Refill Jackson

”



**WE
CONVENED**

Taking a comprehensive approach to achieving organizational goals, convenings play a pivotal role for the Alliance, by bringing together our diverse groups of stakeholders and nonprofit and philanthropic members, and providing a safe space for open, innovative, thoughtful dialogue.

Funder Discussion Series

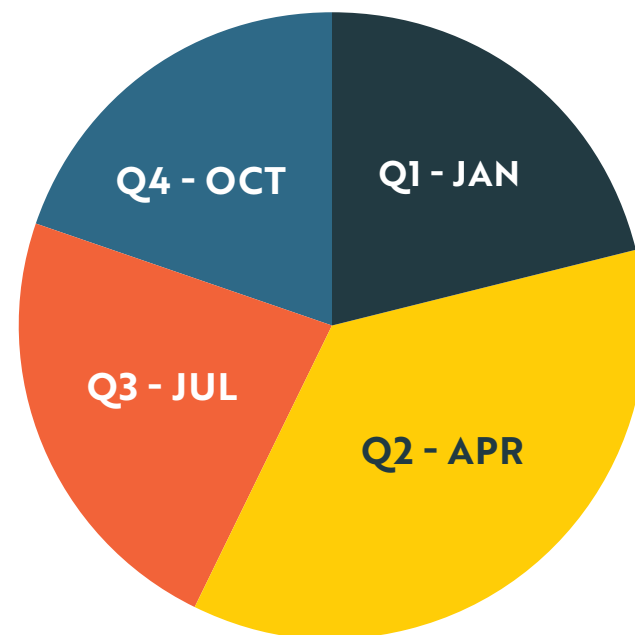
Our Funder Discussion Series assembles our philanthropic partners from across the state to identify emerging trends and topics in philanthropy with an eye toward equitable practices that grow the sector in an inclusive and sustainable way. Discussion topics covered: *Trends in Philanthropy* and *Effective Grantmaking Processes*.

Member Meetings

Centered around building strategic alliances, advancing equity within organizational systems, and advocating for policies and system changes positively impacting families, children, and individuals in Mississippi, Alliance member meetings are held on a quarterly basis with our annual meeting held in April of each year.



In 2022, our quarterly and annual meetings and affinity groups engagement exceeded **460 participants.**



	Q1	Q2	Q3	Q4
Quarterly/Annual Meetings	30+	92	42	56
Affinity Groups	70	77	65	36
Total Engagement	100+	169	107	92



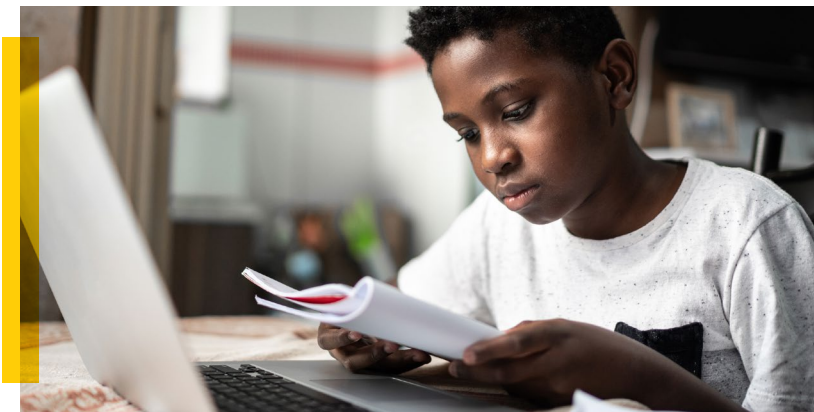
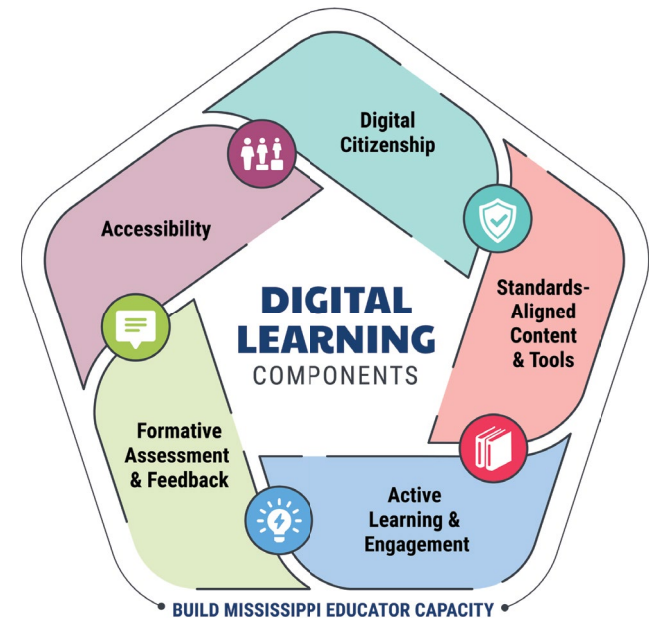
WE

COLLABORATED

Narrowing the Digital Divide

Following the successful creation, implementation, and deployment of Mississippi Connects in 2020 and 2021, a statewide 1:1 initiative to place devices for virtual learning in the hands of every public-school student in the state, in 2022, the Alliance continued focusing efforts on digital equity and accessibility in Mississippi and further strengthening our partnership with the Mississippi Department of Education (MDE).

Through a collaborative effort between the Alliance and MDE Office of Digital Learning, a need to develop a learning framework to support educators as they build their capacity to deliver high-quality digital learning experiences to students across Mississippi was recognized. The Office of Digital Learning's commitment to support districts as they implement robust, comprehensive digital instruction, aligned with the strategic goals of the State Board of Education which are: to ensure all students become proficient and show growth in all assessed areas, every school has effective educators and leaders, and every student graduates from high school ready for college and a career, resulted in the creation and implementation of The Digital Learning Instructional Guide, designed to support educators and district and school leaders as they work to effectively integrate technology into classroom instruction. Beyond the foundation of digital tools, the guide was organized around five components of digital learning representing areas of instructional enhancements within the learning environment. Mississippi is committed to building educators' capacity to utilize digital tools, and to support effective implementation of digital learning.



Endow Mississippi

Endow Mississippi is a collaboration between the Alliance and The Community Foundation Network designed to strengthen charitable giving in Mississippi by incentivizing philanthropy, encouraging charitable giving, and building on the strong tradition of neighbors helping neighbors. The Endow Mississippi Tax Credit Program provides a 25% tax credit to eligible donors who give to permanent endowments at qualified community foundations.

In 2022 Endow Mississippi received 79 gifts for a total amount of \$2,172,409.00.

79

GIFTS RECEIVED

\$2,172,409

IN TOTAL GIFTS

\$500,000

IN TAX CREDITS USED

(Total amount allocated by the state)



WE

CONNECTED

► Strategic Partnerships

LOCAL

MILLSAPS COLLEGE | AALP (ADVANCED APPLIED LEADERSHIP PROGRAM)

In 2022, through our partnership with the MS Alliance for Nonprofits & Philanthropy, we were delighted to honor 13 professionals who earned the Alliance's Excellence in Action nonprofit certification through the Millsaps Advanced Applied Leadership Program. These leaders represented not only nonprofit organizations, but hospitals, insurance corporations, state government agencies, and community foundations from around the state. These leaders serve nonprofits in many different ways - as employees, donors, volunteers, and board members.

*"Millsaps is eager to highlight the importance of Mississippi's commitment to our nonprofit community and to continue supporting the development of its many stakeholders. **We are grateful to the Alliance for this opportunity!**"*

LEANNE BREWER

Director, Executive & Continuing Education
Millsaps



► Strategic Partnerships (Cont.)

NATIONAL

CANDID

The Alliance has had a strategic partnership with Candid since its inception. Through this partnership, members have subscription level access to the GuideStar profiles of all nonprofits located in Mississippi. This tool provides donors and grantmakers more in-depth information about nonprofits helping them make informed decisions about where to direct their support.

Research shows that nonprofits who earn a GuideStar Seal of Transparency received 53% more in contributions and organizations with a Gold or Platinum Seal get twice the views as other profiles. Compared to Mississippi organizations at large, Alliance-affiliated organizations are significantly more likely to hold a GuideStar Seal and more likely to hold a Gold or Platinum Seal.

The Alliance's partnership with Candid also gives organizations access to specialized information and resources through the Funding Information Network (FIN) and the Foundation Directory Online (FDO). Members and constituents receive up-to-date information on funding interests of their choice, including, but not limited to, the categories of:

- Foundation Contact Information
- Funder Profiles
- Funding Priorities and Amounts
- Visuals of Grant Allocations by State and Territory
- Available Grants for Constituents' Service Areas

GuideStar Seals of Alliance Organizations		
Seal Type	Number	Percent
Platinum	14	10.4%
Gold	19	14.1%
Silver	11	8.1%
Bronze	4	3%
No Seal	87	64.4%
Total	135	100%

35.6%

GuideStar Seals of Mississippi Organizations		
Seal Type	Number	Percent
Platinum	55	0.4%
Gold	80	0.5%
Silver	114	0.7%
Bronze	106	0.7%
No Seal	15,032	97.7%
Total	15,387	100%

2.3%



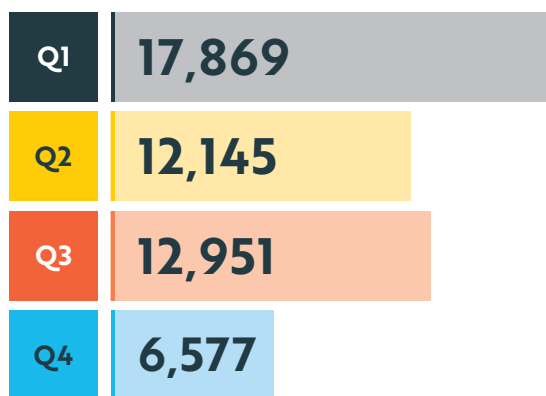
WE

COMMUNICATED

► 2022 Digital eCommunications

Vital to marketing the Alliance, communication brings everyone on the same page, helping us stay engaged, build and maintain relationships with current and prospective members, constituents, and other important stakeholders. With four topic-specific, monthly digital communications supplemented by eBlasts and Action Alerts on an as-needed basis for disseminating more time-sensitive information, the Alliance can stay connected and keep our subscribers informed.

FY 2022 COMMUNICATIONS ENGAGEMENT



**2022
TOTAL 56,119**

The Ally | *Alliance Newsletter (member benefit)*

Thought-provoking, innovative, informative, and membership-relative, with themes surrounding local and national observances, upcoming events and industry news.

Alliance Links | *Sector Resources and Event Notifications*

Connects our mailing list subscribers to resources and information from around the sector.

Under the Dome | *Policy & Partnerships Newsletter*

Reporting any civic action, news and information centered around policy, government, partnerships affecting the nonprofit and philanthropic sectors, notification and support of the Alliance and Affinity Groups.

Programming Spotlight | *Spotlight on capacity-building programs*

Provides our subscribers a spotlight and links to upcoming capacity-building trainings and events, certifications, Alliance webinars, and other available training resources.

eBlasts & Action Alerts | *Immediate notifications to members only and subscriber mailing list*

Notifications more time-sensitive in nature or requiring quick call-to-action.

2022 SOCIAL MEDIA:

Facebook & LinkedIn | Expanded reach and promotion of all digital communications and sharing of information best promoted on each platform.

YouTube | Houses all relevant video communications, trainings, webinars, Alliance meetings, interviews, etc.

A photograph of a diverse group of people in a meeting, overlaid with a semi-transparent orange filter. The text is centered over the image. The background shows a man in a wheelchair, a woman with glasses, and other people sitting around a table, looking at documents and laptops. The overall tone is professional and inclusive.

**DIVERSITY
EQUITY
INCLUSION
ACCESSIBILITY
AND BELONGING**

► Our Commitment to Diversity, Equity, Inclusion, Accessibility, and Belonging (DEIAB)

The Alliance continues its journey to become a more inclusive, supportive, and accountable organization centered around DEIAB in all aspects of our work, both internally and externally. In 2022, the Alliance team focused on developing a DEIAB team charter to serve as the official guide to communicate the steps to institutionalize our DEIAB vision, objectives, and decision-making processes. The charter outlines strategies and performance measures to ensure our commitment is actionable and transferable even as staff changes. The duration of the charter is 12 months and reviewed annually for changes and updates.



► Our Team Charter Goals and Objectives

The Alliance will make advancing diversity, equity, inclusion, accessibility, and belonging a priority component of all programs and departments.

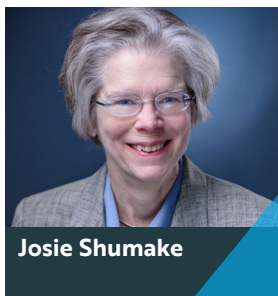
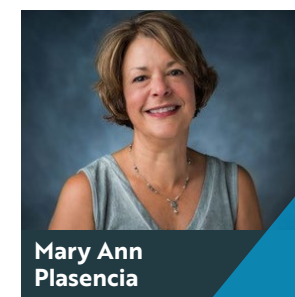
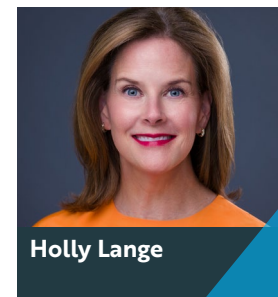
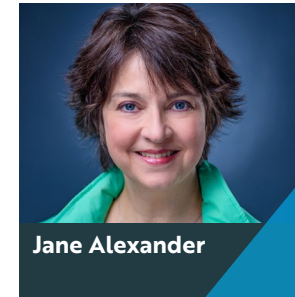
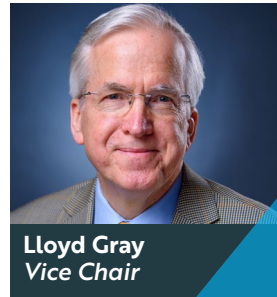
- The Alliance will foster a work environment that reflects and contributes to the diverse organizations we support.
- The Alliance commits to developing a recruitment process that will attract a diverse pool of candidates for open positions to ensure that 1/3 of our candidates are from a diverse population.
- The Alliance will work to develop tools for constituents to measure their own DEIAB effectiveness.
- The Alliance will work to offer programming content that is diverse and relevant to member needs.
- Conversations about DEIAB should be expected and not feared.

SUPPORTERS

Barksdale Reading Institute
Bloomberg Philanthropies
Community Foundation of East Mississippi
Community Foundation for Mississippi
Community Foundation of Northwest Mississippi
Community Foundation of Washington County
CREATE Foundation
Entergy Mississippi
Feild Cooperative Association
Fidelity Trustees Charitable Initiative
Ford Foundation
Foundation for the Mid-South
Gulf Coast Community Foundation

Maddox Foundation
Pine Belt Community Foundation
Regions Foundation
The Charles L. Young, Sr. Foundation
The Chisholm Foundation
The Molpus Foundation
The Phil Hardin Foundation
The Walker Foundation
Trustmark Foundation
Walton Family Foundation
Wells Fargo Foundation
W.K. Kellogg Foundation
Woodward Hines Education Foundation

BOARD OF DIRECTORS



STAFF



Sammy Moon
Executive Director



Ellen Collins
Associate Director



Sandra Johnson
Executive Coordinator



Jamie Rasberry
Policy Coordinator



DeLorean King
Innovations Assistant



Jason Easley
Bookkeeper

STATEMENT OF FINANCIAL POSITION

December 31, 2022 *For a copy of our most recent audit, please contact the Alliance offices*

ASSETS

Current Assets	
Cash and cash equivalents:	\$ 541,480
Accounts Receivable	557,484
Prepaid Expenses	4,816
Total Current Assets	<u>1,103,780</u>
Non-current Assets	
Accounts Receivable - long term	80,000
Property and equipment, net	124,822
Right of use - operating lease, net	345,168
Total Non-current Assets	<u>549,990</u>
Total Assets	<u>\$ 1,653,770</u>

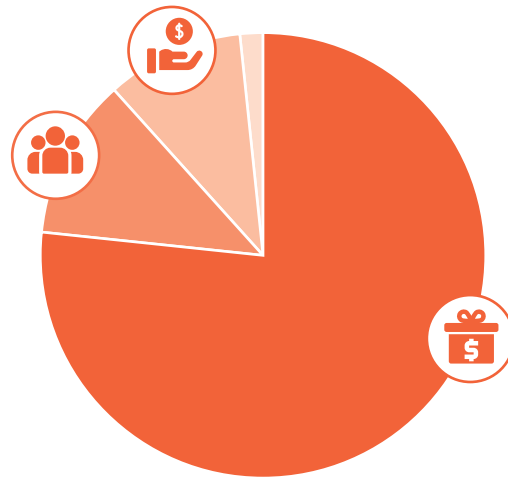
LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts payable	\$ 16,782
Accrued expenses	8,902
Current operating lease liability	82,745
Total Current Liabilities	<u>108,429</u>
Long-term Liabilities	
Long-term operating lease liability	265,903
Total Long-term Liabilities	<u>265,903</u>
Total Liabilities	<u>374,332</u>
Net Assets	
Net assets without donor restrictions	700,212
Net assets with donor restrictions	579,226
Total Net Assets	<u>1,279,438</u>
Total Liabilities and Net Assets	<u>\$ 1,653,770</u>

2022 FINANCIALS

REVENUE

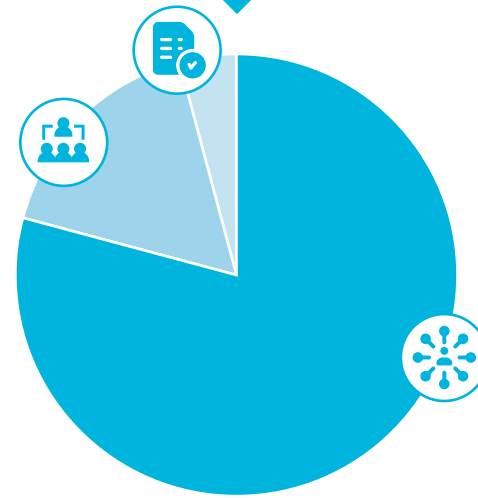
\$574,934



Grants & Contributions	\$438,558	(76%)
Membership	\$67,100	(12%)
Fees for Service	\$61,443	(11%)
Other	\$7,833	(1%)

EXPENSES

\$1,399,574



Programs	\$1,125,155	(80%)
Management/General	\$235,258	(17%)
Resource Development	\$39,161	(3%)